

PLASTIC PIPES

INDUSTRY INFORMATION AND
ANALYTICAL JOURNAL
AND DIGEST

www.journal.plastic-pipes.ru



ISSN
24089559

A large, vibrant image of plastic pipes in various colors (red, yellow, blue) stacked and arranged, filling the background of the page. The pipes are shown in perspective, with some in the foreground and others receding into the distance. The background is a solid orange color.

MEDIA KIT

2017

Dear colleagues!

Plastic Pipes Journal, the industry information and analytical periodical, has been published by POLYPLASTIC Group, the largest producer of plastic pipes in Europe, since 2003. Its main purpose is to provide independent information on new types and advantages of plastic pipes, production technologies, applications and working conditions as well as Russian and other plastic pipe market analysis.

Nowadays, the Journal is considered to be the leading and generally recognized publication in Russian plastic pipe industry. It contributes to the formation and development of the plastic pipe market in Russia and post-Soviet territory.

The Journal is published four times a year at the end of each quarter and distributed through subscription, targeted mailing, at conferences and specialized trade fairs.

The Journal's circulation – 5,000 copies – enables to inform the widest readership including customers, contractors, builders, pipe manufacturers, as well as specialists and executives of Federal and municipal authorities making decisions on adoption of innovative plastic pipes in the civil infrastructure.

We offer you to place advertising materials of your company on the pages of the Journal. The editorial board of the Journal is interested in publication not only advertisements, but also topical articles, covering the production and application of polymer pipes and the problems of heat- and water supply.

Regards,

Mikhail Burenko

Project Manager

tel./fax (495) 745-6857, ext. 3125

e-mail: burenko@journal.plastic-pipes.ru



PLASTIC PIPES JOURNAL IN 2017

Heading	Digest-17	1-17	2-17	3-17	4-17
Conference	Polyethylene. Moscow, 01 March	Plastic Pipes and Fittings. Moscow, 11 April	---	PPCA spin off conference. South Africa, 05-06 September PPCA spin off conference. China, October	Christmas and New Year. Everywhere, December
Exhibition	Interplastica. Moscow, 24-27 January Aquatherm. Moscow, 07-10 February Münchner Kunststoffrohrtage Münich, 07-08 March	AMI Plastic Pipes in Infrastructure. London, 25-26 April Chinaplas. Guangzhou, 16-19 May	WasteTech (CityPipe). Moscow, 06-08 June	---	
Issue	20.01.17	17.03.17	02.06.17	18.08.17	17.11.17
Ad close	21.11.16	10.02.17	28.04.17	14.06.17	13.10.17
Materials due	12.12.16	20.01.17	07.04.17	23.06.17	22.09.17

Plastic Pipes Journal regular advertisement tariff in 2017

EURO

Full page	1 500	1 350	1 300	1 150
1/2	1 000	900	850	750
Double spread	2 250	2 050	1 950	1 700
2nd or 3rd cover	2 100	1 900	1 800	1 600

Plastic Pipes Digest* regular advertisement tariff in 2017

EURO

Full page	1 500
Double spread	2 250
2nd or 3rd cover	2 100

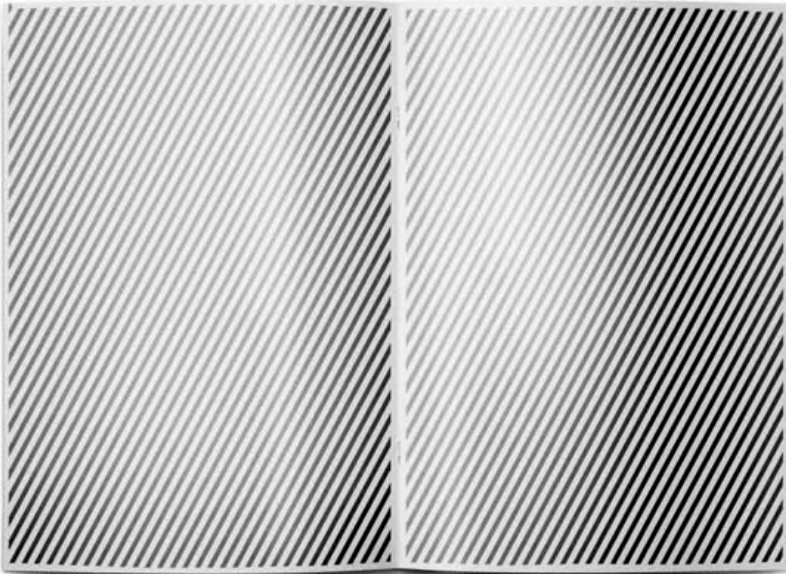
*Annual English edition

Plastic pipes requirements

Attention
Please allow at least 10 mm from type or art to trim edge.

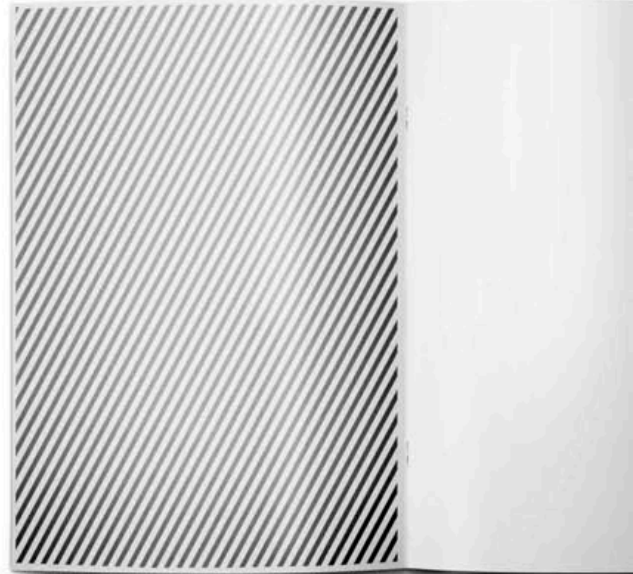
Double page spread

Trim – 430x280 mm
Bleed – 440x290 mm

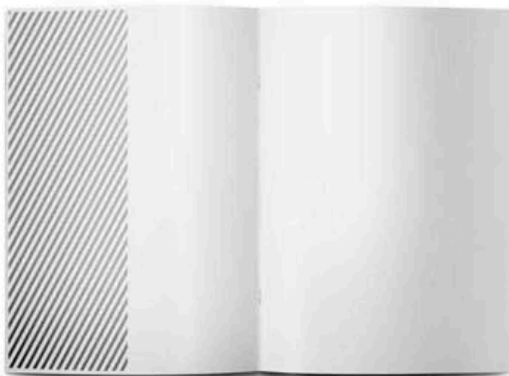


Full page

Trim – 215x280 mm
Bleed – 220x290 mm

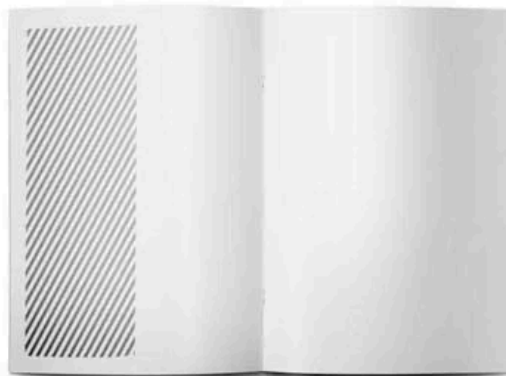


Half page



Vertical

Trim – 108x280 mm
Bleed – 113x290 mm



Vertical Non-Bleed

88x234 mm



Horizontal Non-Bleed

181x112 mm

✓ Acceptable file formats

PDF (Press Quality High Resolution PDF only)
Adobe Photoshop - TIFF (No Path or Selections)
Adobe Illustrator - AI (Native Illustrator files), EPS

Check color space – CMYK only (No RGB, Pantone or "spot" colors).

Verify image resolution is at least 300 dpi.

× We do not accept files from

Quark Passport, Corel Draw, Page Maker,
Microsoft Word, Microsoft Powerpoint,
Microsoft Publisher.